

*This Amended Terms and Conditions for April 2019 Alliance Bank Credit Cards Standard Promotion will supersede the existing Terms and Conditions with effect from 1 May 2019. This Promotion is extended until 14 May 2019 and clause 3(a) has been amended to reflect the extended Sign-Up Period.*

#### April 2019 Alliance Bank Credit Cards Standard Promotion Terms & Conditions

1. The April 2019 Alliance Bank Credit Cards Standard Promotion (hereinafter referred to as “**CCSP1904AB-Promotion**”) is organized by Compargo Malaysia Sdn Bhd (1050769-U) for CompareHero.my and in partnership with Alliance Bank Malaysia Berhad (88103-W) (hereinafter referred to as “**Alliance Bank**”).
2. Alliance Bank credit cards eligible for CCSP1904AB-Promotion are Alliance Bank You:nique Rewards, Alliance Bank You:nique Rates, Alliance Bank You:nique Rebates, Alliance Bank Visa Infinite Card, Alliance Bank Platinum Mastercard®, Alliance Bank Platinum Visa, Alliance Bank Gold Mastercard® and Alliance Bank Gold Visa (hereinafter referred to as “**Eligible Credit Cards**”).

#### Promotion Period

3. The CCSP1904AB -Promotion comprises of the following periods:
  - a. “**Sign-Up Period**” runs from 19 April 2019 to ~~30 April 2019~~ 14 May 2019, both dates inclusive; and
  - b. “**Redemption Period**” runs from 15 May 2019 to 31 October 2019, both dates inclusive.

#### Promotion Eligibility

4. The CCSP1904AB-Promotion is open to individuals who are:
  - a. 21 years old and above, residing in Peninsular Malaysia; and
  - b. successfully registers interest for any of the Eligible Credit Cards via CompareHero.my website (<https://www.comparehero.my>) or Facebook ([www.facebook.com/CompareHero.my](http://www.facebook.com/CompareHero.my)) or Instagram ([www.instagram.com/comparehero.my](http://www.instagram.com/comparehero.my)) during the Sign-Up Period; and
  - c. is either a New-to-Bank or New-to-Card applicant; and
    - i. New-to-Bank is defined as a person who does not have any accounts or a financial relationship with a bank.
    - ii. New-to-Card is defined as existing bank customer who does not hold any active credit card/s from a bank
  - d. have their application of the Eligible Credit Cards approved and activated (hereinafter referred to as “**Cardholder/s**”) within forty-five (45) days from the end date of CCSP1904AB-Promotion.
5. The following individuals are not eligible for the CCSP1904AB-Promotion:
  - a. those who have registered under a different CompareHero.my promotion within three (3) months from the start date of CCSP1904AB-Promotion; and/or
  - b. existing Alliance Bank cardholders who cancel any of the Eligible Credit Cards within three (3) months from the date of approval of their Eligible Credit Cards’ application; and/or
  - c. existing Alliance Bank cardholders who are participating in any other concurrent Alliance Bank credit card promotions; and/or
  - d. holder(s) of invalid or cancelled Alliance Bank Eligible Credit Cards and/or whose accounts are delinquent within Alliance Bank’s definition at any time during the Sign-Up Period; and/or
  - e. holder(s) of a company and/or corporate Alliance Bank credit cards; and/or
  - f. those who make a direct or online application for any of Eligible Credit Cards at any Alliance Bank branch / Alliance Bank websites / Alliance Bank sales representatives / other third-party sales agents.
6. CompareHero.my reserves the right to reject information submitted on the CompareHero.my website and social media if we deem it not legible, in non-English alphabets, use of foul language, or suspected as spam.

#### Promotion Mechanics

7. Cardholders who fulfil Promotion Eligibility (clauses 4 and 5) will be considered a “**Successful Cardholder**” of the CCSP1904AB-Promotion.
8. Each **Successful Cardholder** is entitled to only one (1) “**CCSP1904AB-Promotion Gift**”, regardless of number of approved and activated Eligible Credit Cards from Alliance Bank.

- a. **CCSP1904AB-Promotion Gift** is defined as one (1) set of Barry Smith 20" + 24" Hardcase<sup>+</sup> (hereinafter referred to as "**Promotion Gift**")
  - i. <sup>+</sup> Successful Cardholders residing in East Malaysia will receive a RM200 Lazada eVoucher instead.

### Gift Redemption

9. Promotion Gift cannot be transferred to other party or parties, and is not exchangeable for cash, credit, or other goods.
10. CompareHero.my will provide an online gift redemption form to request the delivery address from the Successful Cardholder for the fulfilment and delivery of the Promotion Gift.
11. Successful Cardholders are responsible for providing their correct delivery information before the end of the Redemption Period. Any attempt of gift redemption after the Redemption Period will not be entertained and no gift will be given.
12. The Lazada eVoucher will be delivered in the form of a unique code via email to the respective Successful Cardholder. The Cardholders can key-in the unique code in the "Promo Code" box on Lazada's website prior to completing his/her transaction in order to redeem the eVoucher.
13. CompareHero.my and Alliance Bank is not in any way endorsing, sanctioning, approving or supporting the use of Lazada or any brand or merchandise sold thereon. Any query and/or dispute on the usage of the eVouchers must be directed to, and resolved directly with Lazada.
14. The validity of the eVouchers is for a period of six (6) months from the date of receiving the unique code from CompareHero.my.
15. Promotion Gift is estimated to be fulfilled between 6-8 weeks from the activation date of the approved Eligible Credit Cards (pending official bank reports, stock availability, and delivery schedules).
16. Promotion Gift choice of colour is at the discretion of CompareHero.my and based on available stock.
17. CompareHero.my can replace the Promotion Gift with something of equivalent or higher value if it runs out of stock.
18. CompareHero.my is not responsible for any loss, damage, delay, tampering, theft or modification of the Promotion Gift once it has been collected from CompareHero.my's place of dispatch for delivery by the courier company.
19. All servicing or warranty claims should be directed to the manufacturer or distributor of the Promotion Gift. Please refer to warranty card / box / notification attached with the Promotion Gift.

### General Terms and Conditions

20. CompareHero.my reserves the right as it deems fit to vary or change any of these terms and conditions from time to time or cancel, terminate, withdraw, or suspend this Promotion and/or replace this Promotion with another similar promotion, Promotion or program with prior notice. Such variation, changes, cancellation, termination, withdrawal or suspension will be notified by posting on CompareHero.my website, social media or in any other manner as CompareHero.my deems fit. In this respect, the participants of this Promotion also signify his/her agreement to access the CompareHero.my website and/or social media at regular intervals to view these terms and conditions and to ensure that they are kept up-to-date with any variations or changes which CompareHero.my may effect from time to time. Participants also agree that their continued participation in this Promotion will constitute their acceptance of these terms and conditions (as varied from time to time). For the avoidance of doubt, any cancellation, termination, withdrawal or suspension by CompareHero.my of this Promotion will not entitle participants to any compensation against CompareHero.my for any and all loss or damage that may be suffered or incurred by the participant as a direct or indirect result of the act of cancellation, termination, withdrawal or suspension.
21. These Promotion terms and conditions are governed by and construed under the laws of Malaysia.
22. The use of the CompareHero.my site and social media constitutes the acceptance of the Promotion Terms and Conditions stated above, general Terms and Conditions and Privacy Policy.

### CompareHero.my's Privacy Policy

Our goal is to maintain your trust and confidence when handling personal information about you. The security of your personal information is our priority. We protect this information by maintaining procedural safeguards that meet Malaysia's PDPA (Personal Data Protection Act 2010) law. We train our employees in the proper handling of personal information. When we use other companies to provide services for us, we require them to protect the confidentiality of personal information they receive as well.

Our Privacy Policy DOES NOT include a publicity waiver and release. It means we do not have your consent to advertise, publicise or feature any of your personal information submitted to us.

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